



8TH ANNUAL 10K RUN, 5K RUN/WALK & KIDS FUN RUN

SUN., JAN. 21, 2018 • Registration @ 6:30am • Race Begins @ 8:00am • CBS STUDIO CENTER RADFORD BACKLOT

for weSPARK Cancer Support Center

SUPPORT + PREVENTION + ACCEPTANCE + RECOVERY + KNOWLEDGE

SPONSORSHIP OPPORTUNITIES

☐ PRESENTING SPONSOR \$20,000

- "Presented by" Recognition in all Press and Collateral Materials, T-Shirts, Signage Along Race Route, Start/Finish Line and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth in Premium Location
- Registration for up to 10 People

☐ PLATINUM SPONSOR \$10,000

- Logo placed in all Press and Collateral Materials, T-Shirts, Signage Along Race Route, and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth in Prime Location
- Registration for up to 6 People

☐ GOLD SPONSOR \$5,000

- Logo placed in all Press and Collateral Materials, T-Shirts, and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth
- Registration for up to 4 People

☐ SILVER SPONSOR \$2,500

- Logo placed in all Press and Collateral Materials, T-Shirts, and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth

☐ BRONZE SPONSOR \$1,000

- Logo or Name on Stage Banner, T-Shirts and on weSPARK website
- Recognition in weSPARK email blasts to database of 15,000 +
- 10'x10' Expo Booth

ADDITIONAL OPPORTUNITIES

☐ T-Shirt Sponsor with Prominent Recognition

☐ Water Station Sponsor \$500

☐ Run/Walk Trail Marker Signage \$250

(i.e. In Honor/In Memory of)

Email signage to hillary@wespark.org

☐ Expo Booth \$150

☐ Media Partner

(Promote Event through Television, Radio or Print)

☐ In-Kind Support

(Donation of Goods or Services)

SPONSORS, PLEASE NOTE: In order for your logo to be included in all Run/Walk Promotional Materials, please send 4-color, high-resolution, .eps artwork via email to hillary@wespark.org at the time of your sponsorship submission.

Deadline for inclusion on T-shirt: Tuesday, Jan. 2, 2018

Sponsor level: _____ I would like to contribute another amount \$ _____

Payment: ☐ Check Please make checks payable to weSPARK, Inc. ☐ Credit Card ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Card#: _____ Exp. Date: _____

Name of Company/Organization: _____ Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____ Mobile phone (for expo on race day): _____

RETURN COMPLETED FORM TO: Hillary Nadworny • weSPARK, Inc. • 13520 Ventura Blvd., Sherman Oaks, CA 91423

Phone: 818.906.3022 • Fax: 818.906.3021 • Email: hillary@wespark.org • wespark.org

Note: weSPARK Cancer Support Center is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in the section 501 © (3) of the Federal Internal Revenue Service Code. The organization is exempt from both state and federal taxes. Our Federal Tax ID No. is 95-4785462