



SUNDAY, JANUARY 27, 2019 • Lake Balboa Park

• Registration @ 7:30am • Race begins @ 9:00am

5k/10k & Kids Fun Run benefitting weSPARK Cancer Support Center

SUPPORT + PREVENTION + ACCEPTANCE + RECOVERY + KNOWLEDGE

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

- "Presented by" Recognition in all Press and Collateral Materials, T-Shirts, Signage Along Race Route, Start/Finish Line and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth in Premium Location
- Registration for up to 20 People

GOLD SPONSOR \$5,000

- Logo placed in all Press and Collateral Materials, T-Shirts, and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth
- Registration for up to 12 People

SILVER SPONSOR \$2,500

- Logo placed in all Press and Collateral Materials, T-Shirts, and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000 +
- Coverage in weSPARK newsletters
- 10'x10' Expo Booth
- Registration for up to 8 people

BRONZE SPONSOR \$1,000

- Logo or Name on Stage Banner, T-Shirts and on weSPARK website
- Recognition in weSPARK email blasts to database of 15,000 +
- 10'x10' Expo Booth
- Registration for up to 6 people

ADDITIONAL OPPORTUNITIES

T-Shirt Sponsor with Prominent Recognition

Water Station Sponsor \$500

Run/Walk Trail Marker Signage \$250

(i.e. In Honor/In Memory of)

Email signage to hillary@wespark.org

Expo Booth \$150

Media Partner

(Promote Event through Television, Radio or Print)

In-Kind Support

(Donation of Goods or Services)



SPONSORS, PLEASE NOTE: In order for your logo to be included in all Run/Walk Promotional Materials, please send high-resolution, .eps artwork via email to hillary@wespark.org.

Deadline for inclusion on T-shirt: Friday, Jan. 8, 2019

Sponsor level: _____ **I would like to contribute another amount \$** _____

Payment: ☐ **Check** Please make checks payable to weSPARK, Inc. ☐ **Credit Card** ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Card#: _____ CVV: _____ Exp. : _____

Name of Company/Organization: _____ Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____ Mobile phone (for expo on race day): _____

RETURN COMPLETED FORM TO: Hillary Nadworny • weSPARK, Inc. • 13520 Ventura Blvd., Sherman Oaks, CA 91423

Phone: 818.906.3022 • Fax: 818.906.3021 • Email: hillary@wespark.org • wespark.org

***Note:** weSPARK Cancer Support Center is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in the section 501 © (3) of the Federal Internal Revenue Service Code. The organization is exempt from both state and federal taxes. Our Federal Tax ID No. is 95-4785462*