



SUNDAY, JANUARY 26, 2020 • Lake Balboa Park

• Registration @ 7:30 am • Race Begins at 9:00am

5K/10K & Kids Fun Run benefitting

weSPARK Cancer Support Center

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

- "Presented by" Recognition in all Press and Collateral Materials, T-Shirts, Signage Along Race Route, Start/Finish Line and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email Blasts to database of 15,000
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletters
- 10'X10' Expo Booth in Premium Location
- Registration for up to 20 People

GOLD SPONSOR \$5,000

- Logo placed in all Press and Collateral Materials, Shirts and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email blasts to database of 15,000
- Sponsorship Mention in Press Releases and Media Coverage
- Coverage in weSPARK newsletter
- 10' x 10' Expo Booth
- Registration for up to 12 people



SPONSORS, PLEASE NOTE: In order for your logo to be included in all Run/Walk Promotional Materials, please send high-resolution, .eps artwork via email to jenna@wespark.org

Deadline for inclusion of T-Shirts: Monday, Jan. 9

SILVER SPONSOR \$2,500

- Logo placed in all Press and Collateral Materials, Shirts and Stage Banner
- Logo & Link on weSPARK website, Social Media Accounts and in Email blasts to database of 15,000
- Coverage in weSPARK newsletter
- 10' x 10' Expo Booth
- Registration for up to 8 people

BRONZE SPONSOR \$1,000

- Logo or Name on Stage Banner, T-Shirts and on weSPARK website
- Recognition in weSPARK email blasts to database of 15,000
- 10' x 10' Expo Booth
- Registration for up to 6 people

ADDITIONAL OPPORTUNITIES

- **T-Shirt Sponsor with Prominent Recognition**
- **Water Station Sponsor \$500**
- **Run/Walk Trail Marker Signage \$100**
(i.e. In honor of/In Memory of)
email signage to jenna@wespark.org
- **Expo Booth \$150** ○ **Nonprofit \$75**
- **Media Partner**
(Promote Event through Television, Radio or Print)
- **In Kind Support** (Donation of Goods or Services)

CONTACT & PAYMENT INFORMATION

Sponsor Level: _____

I would like to contribute another amount \$ _____

Payment: Check *Please make checks payable to weSPARK, Inc.*

Credit Card ○ VISA ○ MC ○ DISCOVER ○ AMEX

Card #: _____

CVV: _____ Expiration: _____

Name of Company/Organization: _____ Contact Person: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____ Mobile phone (for expo on race day): _____

RETURN COMPLETED FORM TO: Jenna Slabodnick • weSPARK, Inc. • 13520 Ventura Blvd., Sherman Oaks, CA 91423
Phone: 818.906.3022 • Fax: 818.906.3021 • Email: jenna@wespark.org • wespark.org

Note: weSPARK Cancer Support Center is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in the section 501 © (3) of the Federal Internal Revenue Service Code. The organization is exempt from both state and federal taxes. Our Federal Tax ID No. is 95-4785462