



Jason Alexander's 18th Annual Texas Hold 'em

POKER TOURNAMENT

MARCH 22, 2020

PICKWICK 1001 Riverside Dr.
~ GARDENS ~ Burbank, CA

REGISTRATION STARTS AT 11:30 AM • TOURNAMENT BEGINS AT 1 PM

Let's go "all-in" for weSPARK! Join host, Jason Alexander for this fun and worthwhile poker tournament! Help support those affected by cancer while taking advantage of the benefits offered as a sponsor. This will be an awesome afternoon of food, fun, and meeting of old and new friends at one of the best poker games in town!

PAST SPONSORS INCLUDE: Paradigm Talent Agency, City National Bank, Southwest Airlines, Poker Stars, The Rich Group, Dukes Wealth Management, World Series of Poker Academy, The Bolkin-Heline Family, Gendler & Kelly, Elaine Donley/Assisted Home Care, Scott Williams & Catherine Curry Williams, Sharlene & Glenn Miyagishima, Katherine E. Murray Scholarship Fund, 10 Deuce Clothing, Richard Sperber, Valley Carpet One, and more!

PREVIOUS CELEBRITY PARTICIPANTS INCLUDE: Bryan Cranston, Neil Patrick Harris, Ray Romano, Zac Efron, Ed Begley Jr., Lea Thompson, Camryn Manheim, Cheryl Hines, Joshua Malina, Gina Hecht, Ryan Stiles, Jennifer Tilly, Mark Walberg, James Woods, and many more!

SPONSORSHIP OPPORTUNITIES



THE BURTON SPERBER WINNER'S TABLE - \$10,000 *(one available)*

Includes: initial buy-in and first re-buy for 12 players; extra \$1000 worth of chips for each player; logo on marketing materials; signage at registration table and final table; on-stage mention during opening remarks; photos with celebrities on red carpet!



STRAIGHT FLUSH: - \$5,000 *(unlimited available)*

Includes: initial buy-in for 8 players; extra \$1000 worth of chips for each player; prominent signage at lunch buffet; logo on marketing materials; photos with celebrities on red carpet!



4-OF-A-KIND: - \$2,500 *(unlimited available)*

Includes: initial buy-in for 6 players; extra \$1000 worth of chips for each player; signage with logo displayed at the event, listing in marketing materials; photos with celebrities on red carpet!



FULL HOUSE: - \$1,500 *(unlimited available)*

Includes: initial buy-in for 4 players; signage with logo displayed at the event, listing in marketing materials; photos on red carpet!

Please complete the form below and send it to marlene@wespark.org or weSPARK, Attn: Marlene McGuirt, 13520 Ventura Blvd., Sherman Oaks, CA 91423

SPONSORSHIP TYPE: The Burton Sperber Winner's Table Straight Flush 4-of-a-Kind Full House

Enclosed is a check in the amount of \$_____ made out to weSPARK Cancer Support Center

Please charge Amount: \$_____ to my Visa MasterCard American Express Discover

Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Credit Card: _____

Sponsor Name: _____ Contact: _____

Street Address: _____ City & State: _____ Zip: _____

Email: _____ Phone: _____

PLEASE NOTE: in order to include logos in promotional materials, a high-resolution file of your logo must be submitted.
HAVE QUESTIONS ABOUT SPONSORSHIPS? Please contact Marlene McGuirt at marlene@wespark.org or 818-906-3022