

RUN/WALK for
WeSPARK
 2023 5k/10k
 In memory of Anton Maillie



10k / 5k / KIDS FUN RUN / VIRTUAL OPTION
SUNDAY, JANUARY 29 • LAKE BALBOA PARK
7:30am REGISTRATION • 9:00am RACE START

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

- "Presented by" Recognition in Collateral Materials, T-Shirts, Signage Along Race Route, Start/ Finish Line and Stage Signage
- Logo on WeSPARK Website, Social Media Accounts and in Email Blasts to database of 15,000
- Sponsorship Mention in Marketing outreach
- Coverage in WeSPARK Wrap-up
- 10'x10' Expo Booth in Premium Location
- Registration for up to 20 People

GOLD SPONSOR \$5,000

- Logo placed on Collateral Materials, Shirts and Stage Signage
- Logo on WeSPARK Website, Social Media Accounts and in Email blasts to database of 15,000
- Sponsorship Mention in marketing outreach
- Coverage in WeSPARK Wrap-up
- 10' x 10' Expo Booth
- Registration for up to 12 people



SPONSORS, PLEASE NOTE: In order for your logo to be included in all Run/Walk Day-of Materials, including T-Shirt, please send high-resolution artwork to Jenna at jenna@wespark.org

Deadline for inclusion of T-Shirts: Friday, Jan. 6, 2023

SILVER SPONSOR \$2,500

- Logo placed on Collateral Materials, Shirts and Stage Signage
- Logo on WeSPARK Website, Social Media Accounts and in Email blasts to database of 15,000
- Coverage in WeSPARK Wrap-up
- 10' x 10' Expo Booth
- Registration for up to 8 people

BRONZE SPONSOR \$1,000

- Logo or Name on Stage Signage, T-Shirts and on WeSPARK Website
- Recognition in WeSPARK email blasts to database of 15,000
- 10' x 10' Expo Booth
- Registration for up to 6 people

ADDITIONAL OPPORTUNITIES

T-Shirt Sponsor with Prominent Placement

Water Station Sponsor \$500

In-Honor/In-Memory Sign Marker \$100
 (Email copy to jenna@wespark.org)

Expo Booth \$150 Nonprofit \$75

Media Partner
 (Television, Radio or Print)

In-Kind Support/Raffle (Donation of Goods/Services)

CONTACT & PAYMENT INFORMATION

Sponsor Level: _____

I would like to contribute another amount \$ _____

Payment: Check *Please make checks payable to WeSPARK, Inc.*

Credit Card VISA MC DISCOVER AMEX

Card #: _____

CVV: _____ Expiration: _____

Name of Company/Organization: _____

Contact Person: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____ Mobile phone (for expo on race day): _____

RETURN COMPLETED FORM TO: Jenna Slabodnick • WeSPARK, Inc. • 14724 Ventura Blvd., Ste. 101, Sherman Oaks, CA 91403
 Phone: 818.906.3022 • Email: jenna@wespark.org • wespark.org. For questions email marlene@wespark.org

Note: WeSPARK Cancer Support Center is incorporated as a nonprofit corporation under the laws of the State of California and has been classified as an organization described in the section 501 © (3) of the Federal Internal Revenue Service Code. The organization is exempt from both state and federal taxes. Our Federal Tax ID No. is 95-4785462